

The Effects Of Learning Style Preferences On Business, Engineering And Information Technology (It) Students Achievement

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Research was conducted with students in higher level institutions to assess the effectiveness of student learning styles in predicting their academic performance. The learning styles being explored are practical, visual and auditory. Students in final semester from business, information technology and engineering programs have been randomly selected to be the samples. The Pearson correlation coefficients and was used to analyze the data. The study is anticipated to show the relationship between the learning style and their performance and also to demonstrate the effects of the factor to the performance of the students.

Keywords: Learning styles and academic performance.